

# **Travel Duffle Bags Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Rolling Duffle Bags, Expandable Duffle Bags, Upright Duffel Bags, Others), By Distribution Channel (Online, Offline), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Travel Duffle Bags Market is projected to expand from USD 22.67 Billion in 2025 to USD 34.70 Billion by 2031, expanding at a CAGR of 7.35%. This sector involves the trade of cylindrical or oblong soft-sided luggage, typically featuring durable handles and top closures for versatile transport. The market's growth is fundamentally driven by a robust resurgence in global tourism and increased consumer participation in outdoor recreational activities, which creates a need for lightweight and flexible gear solutions. This heightened demand is quantitatively evident in recent industry metrics; according to the Travel Goods Association, sales volume for travel and sports bags surged by 14.8% in 2024, highlighting a strong consumer preference for adaptable travel companions despite broader economic fluctuations.

However, a significant challenge impeding market expansion is the intensifying pressure on profit margins caused by raw material cost volatility and competitive pricing strategies. As manufacturers attempt to maintain market share amidst price-sensitive consumer behavior, average unit prices have been forced downward, constraining financial growth. This pricing compression, coupled with the widespread availability of low-cost, unbranded alternatives, creates a difficult environment for established brands to innovate and sustain profitability without compromising on product quality.

## **Market Driver**

The expansion of the global tourism and business travel sectors acts as a primary catalyst, necessitating luggage solutions that offer compliance with carry-on regulations. As travelers resume frequent trips, the demand for pliable duffle bags has escalated due to their ability to fit into overhead compartments more easily than rigid alternatives. This resurgence is substantiated by traffic data; according to the International Air Transport Association, May 2024, global total passenger demand rose by 13.8% in March 2024 compared to the previous year. Furthermore, according to UN Tourism, September 2024, in the 'World Tourism Barometer', international tourist arrivals increased by 11% in the first seven months of 2024 compared to 2023, ensuring a continuous replacement cycle for versatile luggage.

Simultaneously, the rising popularity of adventure tourism and outdoor recreation compels consumers to seek durable, weather-resistant gear. Unlike traditional leisure travel, adventure activities require soft-sided luggage that is lightweight yet robust, prompting manufacturers to innovate with high-tenacity fabrics. This shift in lifestyle preferences is expanding the consumer base significantly; according to the Outdoor Industry Association, June 2024, in the '2024 Outdoor Participation Trends Report', the outdoor recreation participant base grew by 4.1% in 2023 to a record 175.8 million people. Consequently, the market is witnessing a diversification of product lines to cater to these active consumers, driving sales of specialized duffles designed for rugged environments.

## **Market Challenge**

The Global Travel Duffle Bags Market is currently inhibited by intensifying pressure on profit margins, a critical issue stemming from the convergence of raw material cost volatility and aggressive competitive pricing. Manufacturers are grappling with unpredictable fluctuations in the expenses required for production and logistics, yet the widespread availability of low-cost, unbranded alternatives restricts their ability to pass these costs onto the consumer. This dynamic creates a precarious environment where established brands are forced to absorb rising expenses to remain price-competitive, essentially eroding their financial buffers. Consequently, this margin compression limits the capital available for research and development, stifling the innovation of durable or sustainable materials that are increasingly required to retain market relevance.

This strained economic landscape is substantiated by recent industry feedback regarding operational hurdles. According to the United States Fashion Industry Association, in 2024, over 50 percent of surveyed sourcing executives identified inflation

and the general economic outlook as their top business challenges, reflecting the acute difficulty companies face in balancing rising operational costs with consumer price sensitivity. As stakeholders prioritize cost containment over value addition to survive this pricing squeeze, the overall growth trajectory of the market is significantly constrained.

## **Market Trends**

The adoption of eco-friendly and recycled materials is rapidly becoming a decisive competitive factor in the travel duffle bag industry, fundamentally altering manufacturing protocols. As sustainability transitions from a niche consumer preference to a core market requirement, brands are aggressively re-engineering supply chains to replace virgin plastics with advanced recycled polymers like rPET. This strategic pivot allows manufacturers to align with stringent global environmental standards while catering to the ethical purchasing criteria of modern travelers. The commercial viability of this material shift is substantial; according to Samsonite, April 2024, in the 'Environmental, Social & Governance Report 2023', approximately 34% of the company's net sales in 2023 were derived from products made at least partially from recycled materials, reflecting a major industrial commitment to sustainable inventory.

Simultaneously, the premiumization of leather and luxury weekenders is gaining traction as affluent consumers increasingly view travel gear as a long-term investment rather than a disposable commodity. This trend counters the market's low-end pricing pressures by offering high-margin, handcrafted goods that merge functional durability with status-driven aesthetics. Brands are expanding their portfolios of artisanal leather duffles to cater to business travelers and luxury tourists who prioritize exclusivity and superior craftsmanship over cost. The economic resilience of this high-end segment is robust; according to Hermès International, October 2024, in the 'Third Quarter 2024 Revenue' report, the Leather Goods and Saddlery division achieved a 17% year-on-year growth, underscoring the enduring demand for investment-grade travel accessories despite broader economic uncertainty.

## **Key Market Players**

Eagle Creek, Inc.

Everest Trading Corporation

VIP Industries Ltd

ATR Brands Limited

Delsey Paris

Ralph Lauren Corporation

Quadrant Consumer Products LLP

Rimowa GmbH

Travelpro Products, Inc.

Netpackbag

## Report Scope

In this report, the Global Travel Duffle Bags Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Travel Duffle Bags Market, By Product Type

Rolling Duffle Bags

Expandable Duffle Bags

Upright Duffel Bags

Others

### Travel Duffle Bags Market, By Distribution Channel

Online

Offline

### Travel Duffle Bags Market, By Region

## North America

United States

Canada

Mexico

## Europe

France

United Kingdom

Italy

Germany

Spain

## Asia Pacific

China

India

Japan

Australia

South Korea

## South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

### **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Travel Duffle Bags Market.

### **Available Customizations:**

Global Travel Duffle Bags Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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